



# SOCIAL MEDIA MANAGEMENT TOOL

[kioo.co.uk](http://kioo.co.uk)

# A WINNING SOCIAL MEDIA STRATEGY STARTS RIGHT HERE

Manage your social networks, schedule messages, engage with your audience, and measure ROI from our all-in-one dashboard.



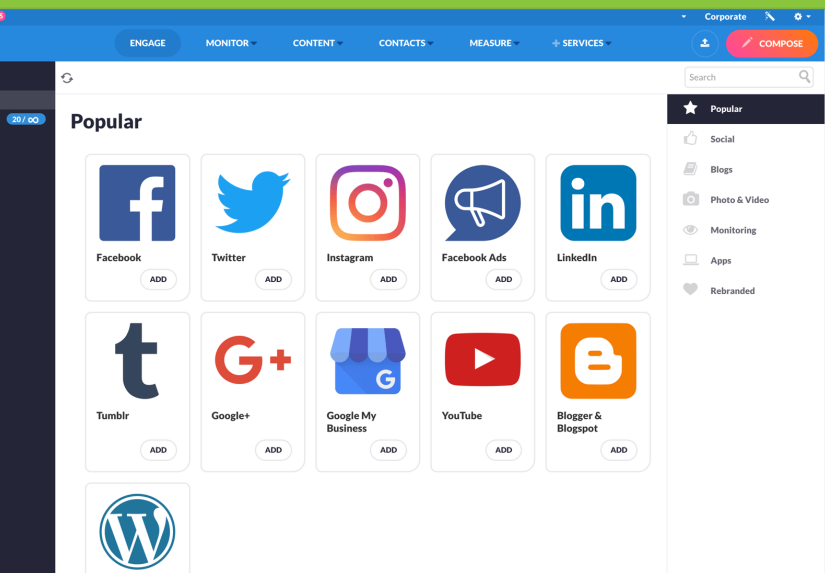
## CENTRALISE HOW YOU MANAGE SOCIAL MEDIA

Create content and analyze your social media efforts for key networks like Facebook, Twitter, Instagram, and LinkedIn.

Add blogging platforms to draft articles, and use a variety of useful integrations like Canva to further streamline how you manage your accounts

## FROM CHAOS TO CLARITY WITH THE SOCIAL INBOX

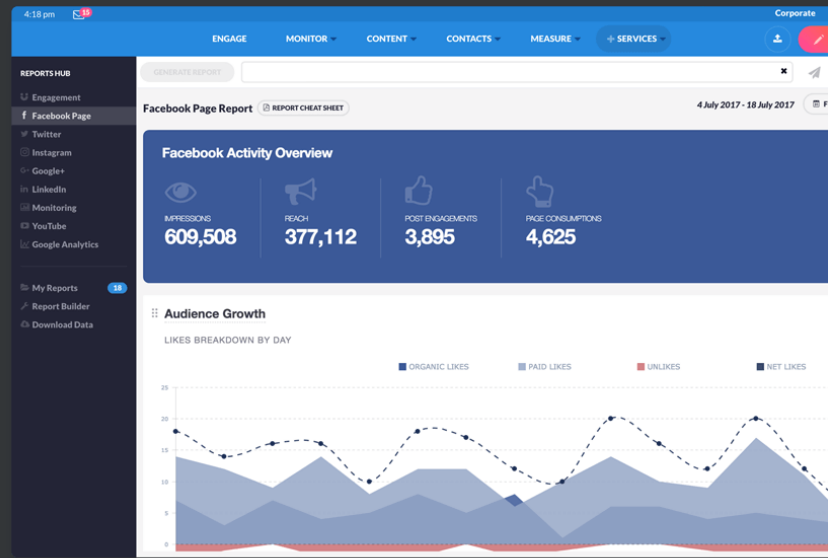
No more jumping between different social streams. Get only the social updates you need, instead of a flood of unwanted messages. See which team members have already taken action and what still requires attention.



# SIMPLIFY YOUR PUBLISHING PROCESS

Schedule individually or in bulk and queue best-performing content to repeat. Oversee your team's activity using our interactive calendar or setup workflows so you can approve their content.

Our content recommendation engine suggests the best content to share that guarantees more shares and likes.

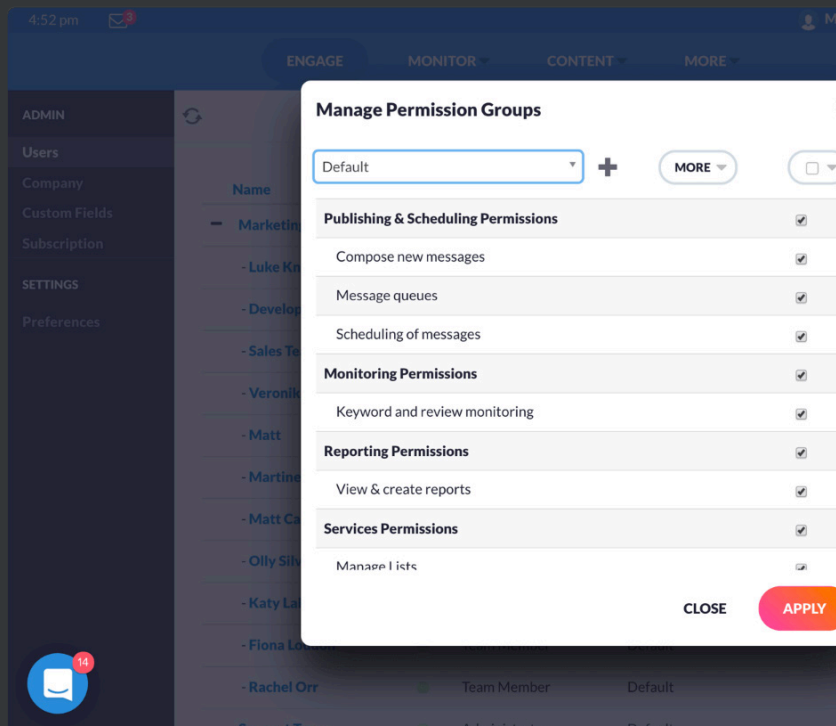


Create stunning social media reports and delight your team with your progress. Use one of our pre-designed templates or create your own by choosing from over 250 charts.

## SOCIAL MEDIA REPORTS IN MINUTES NOT HOURS

# MAKE TEAM COLLABORATION MORE EFFECTIVE

It's simple to collaborate. Work more quickly and efficiently using hierarchies, task assignment and approval workflows for your team and stakeholders. Coordinate your content creation by sharing your library.



## SEIZE OPPORTUNITIES VIA SOCIAL LISTENING

Seize opportunities via social listening  
Monitor keywords to know what's being said about each brand on social networks and blogs. Sendible's social media listening tools help you to prioritize your replies by highlighting whether mentions are positive, negative or neutral.

## SAVE TIME & SCHEDULE AHEAD

Save time & schedule ahead  
Easily distribute messages to all of your social networks, blogs and mailing lists. Schedule social media posts, images and videos individually or in bulk as far in advance as you need.

## STREAMLINED SCHEDULING & SOCIAL MEDIA PUBLISHING TOOLS

Plan, schedule and publish posts, images and videos to multiple social networks simultaneously using our powerful compose box.

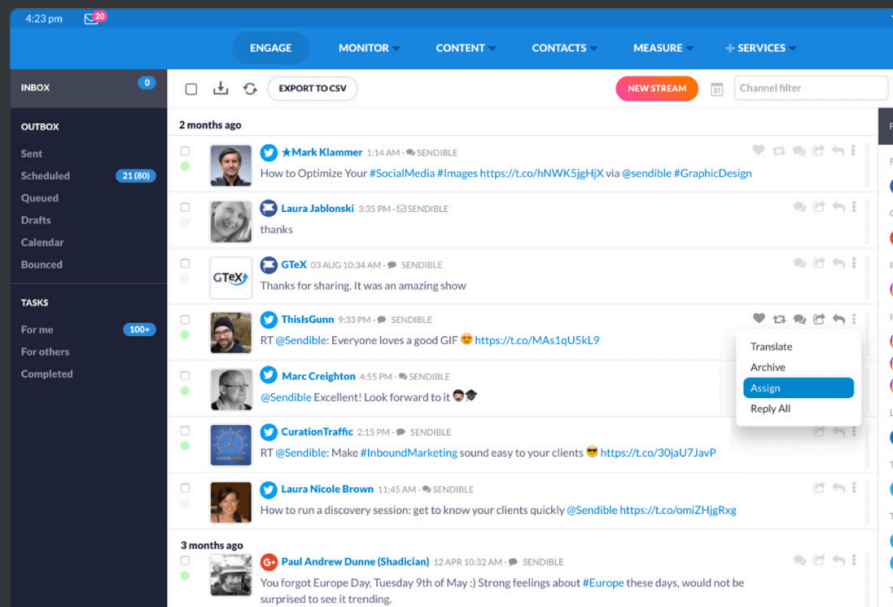
## EMPOWER YOUR TEAM WHILE KEEPING CONTROL

Manage team member permissions at a granular level. With flexible user hierarchies, permission profiles and approval workflows – it's social media collaboration at its best.

## POWERFUL SOCIAL MEDIA REPORTING IS ONE CLICK AWAY

Generate in-depth reports for Facebook, Twitter, Instagram, LinkedIn, Google Analytics and more. Our Reports Hub gives you nine ready-to-go social media reports for an instant snapshot of your social data.

Turn your social activity into business with our Engagement report. Gain insight into your combined audience, post engagements, posts and mentions across all channels you manage to easily spot trends.



# SOCIAL MEDIA MANAGEMENT TOOL **PACKAGES**

	LITE	ADVANCED	PRO
<b>USERS</b>			
No. of users	1	2	3
<b>SOCIAL MEDIA PROFILES</b>			
No. of Social Profiles Included	10	20	30
<b>PUBLISHING &amp; SCHEDULING PERMISSIONS</b>			
Compose new messages	Y	Y	Y
Scheduling of messages	Y	Y	Y
Message queues	N	N	Y
<b>MONITORING PERMISSIONS</b>			
Keyword and review monitoring	Y	Y	Y
<b>REPORTING PERMISSIONS</b>			
View and create reports	OVERVIEW	DETAILED	FULL ACCESS
<b>CONTENT PERMISSIONS</b>			
Content Management	Y	Y	Y
RSS Feeds	N	Y	Y
Content Suggestions	N	N	Y
<b>CONTACTS PERMISSIONS</b>			
Create / update contacts	N	Y	Y
Create / update mailing lists	N	N	Y
<b>PRICE (per month)</b>	<b>£49</b>	<b>£99</b>	<b>£149</b>
Set up (charged once upon setup)	<b>£99</b>	<b>£99</b>	<b>£99</b>
Additional Social Profiles	<b>£20</b>	<b>£15</b>	<b>£10</b>
Additional Users (£ per user, per month)	<b>£45</b>	<b>£45</b>	<b>£45</b>

All prices subject to VAT

# Kioo

## MARKETING

Our whole premise at Kioo is to chat through our customers' needs with them directly and therefore we encourage you to pick up the phone and give us a call.