



SOCIAL MEDIA **MANAGEMENT** TOOL

kioo.co.uk

A WINNING SOCIAL MEDIA STRATEGY STARTS RIGHT HERE

Manage your social networks, schedule messages, engage with your audience, and measure ROI from our all-in-one dashboard.



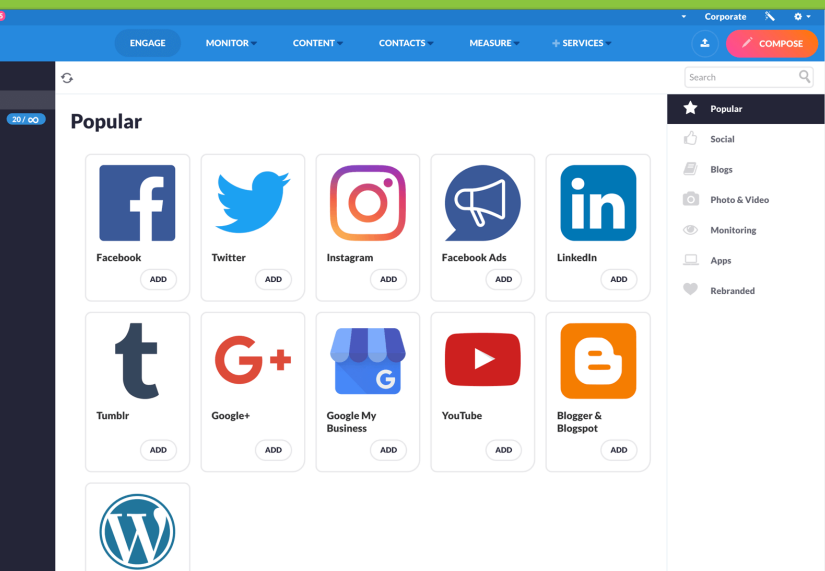
CENTRALISE HOW YOU MANAGE SOCIAL MEDIA

Create content and analyze your social media efforts for key networks like Facebook, Twitter, Instagram, and LinkedIn.

Add blogging platforms to draft articles, and use a variety of useful integrations like Canva to further streamline how you manage your accounts

FROM CHAOS TO CLARITY WITH THE SOCIAL INBOX

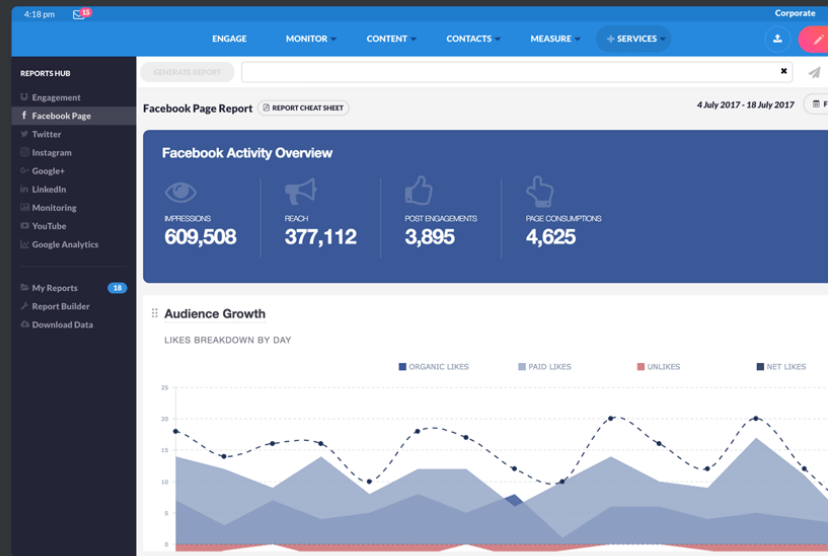
No more jumping between different social streams. Get only the social updates you need, instead of a flood of unwanted messages. See which team members have already taken action and what still requires attention.



SIMPLIFY YOUR PUBLISHING PROCESS

Schedule individually or in bulk and queue best-performing content to repeat. Oversee your team's activity using our interactive calendar or setup workflows so you can approve their content.

Our content recommendation engine suggests the best content to share that guarantees more shares and likes.

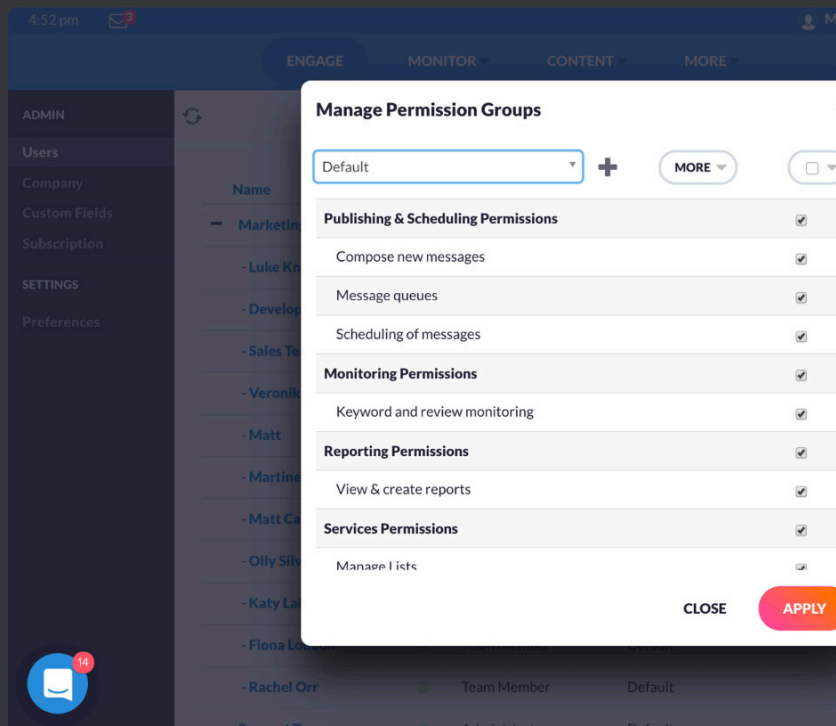


Create stunning social media reports and delight your team with your progress. Use one of our pre-designed templates or create your own by choosing from over 250 charts.

SOCIAL MEDIA REPORTS IN MINUTES NOT HOURS

MAKE TEAM COLLABORATION MORE EFFECTIVE

It's simple to collaborate. Work more quickly and efficiently using hierarchies, task assignment and approval workflows for your team and stakeholders. Coordinate your content creation by sharing your library.



SEIZE OPPORTUNITIES VIA SOCIAL LISTENING

Seize opportunities via social listening
Monitor keywords to know what's being said about each brand on social networks and blogs. Sendible's social media listening tools help you to prioritize your replies by highlighting whether mentions are positive, negative or neutral.

SAVE TIME & SCHEDULE AHEAD

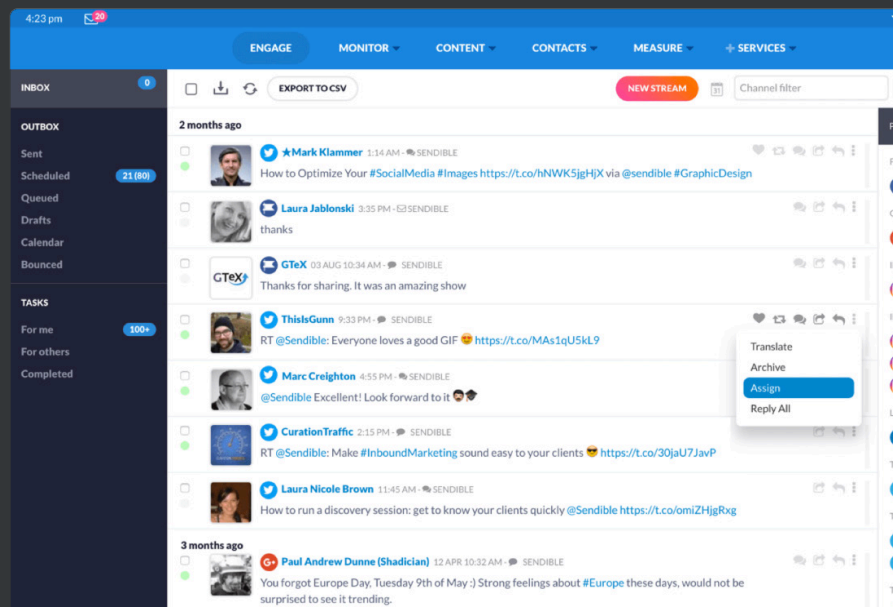
Save time & schedule ahead
Easily distribute messages to all of your social networks, blogs and mailing lists. Schedule social media posts, images and videos individually or in bulk as far in advance as you need.

STREAMLINED SCHEDULING & SOCIAL MEDIA PUBLISHING TOOLS

Plan, schedule and publish posts, images and videos to multiple social networks simultaneously using our powerful compose box.

EMPOWER YOUR TEAM WHILE KEEPING CONTROL

Manage team member permissions at a granular level. With flexible user hierarchies, permission profiles and approval workflows – it's social media collaboration at its best.



POWERFUL SOCIAL MEDIA REPORTING IS ONE CLICK AWAY

Generate in-depth reports for Facebook, Twitter, Instagram, LinkedIn, Google Analytics and more. Our Reports Hub gives you nine ready-to-go social media reports for an instant snapshot of your social data.

Turn your social activity into business with our Engagement report. Gain insight into your combined audience, post engagements, posts and mentions across all channels you manage to easily spot trends.

SOCIAL MEDIA MANAGEMENT TOOL **PACKAGES**

	LITE	ADVANCED	PRO
USERS			
No. of users	1	2	3
SOCIAL MEDIA PROFILES			
No. of Social Profiles Included	10	20	30
PUBLISHING & SCHEDULING PERMISSIONS			
Compose new messages	Y	Y	Y
Scheduling of messages	Y	Y	Y
Message queues	N	N	Y
MONITORING PERMISSIONS			
Keyword and review monitoring	Y	Y	Y
REPORTING PERMISSIONS			
View and create reports	OVERVIEW	DETAILED	FULL ACCESS
CONTENT PERMISSIONS			
Content Management	Y	Y	Y
RSS Feeds	N	Y	Y
Content Suggestions	N	N	Y
CONTACTS PERMISSIONS			
Create / update contacts	N	Y	Y
Create / update mailing lists	N	N	Y
PRICE (per month)	£49	£99	£149
Set up - One off cost	£99	£99	£99
Additional Social Profiles	£20	£15	£10
Additional Users (£ per user, per month)	£45	£45	£45

All prices subject to VAT

We all know the importance of social media forming part of our marketing campaigns, right? In our experience, there are still many businesses that have not yet even created a social media profile for their business...if this is you, you're missing a huge opportunity!

Our customers often tell us that whenever they look at social media for their business it can be overwhelming, but there's no need to worry as we can help take away some of this strain, by developing and managing a custom social media strategy for your business. We manage all areas of your social media, including; set-up, branding, post content & design, engagement and reporting. We have one of the most sophisticated pieces of software available and believe us, it knows everything!... and believe it or not, it really won't break the bank.

KIOO'S SOCIAL MEDIA PACKAGES

	LITE	ADVANCED	PRO
Set up Social Media Channels	2	3	4
Branding for Social Media Channels	Y	Y	Y
Social Media Posts (per week)	6	10	14
Post Design & Branding (per month)	3	5	7
Post Engagement	N	N	Y
Monthly Social Media Analytics Overview Report	Y	Y	Y
Monthly Social Media Analytics Detailed Report	N	Y	Y
Monthly Social Media Report Access	N	N	Y
Planning Meeting	BI ANNUALLY	QUARTERLY	MONTHLY
Price (per month)	£99	£149	£249

All prices subject to VAT

Kioo

MARKETING

Our whole premise at Kioo is to chat through our customers' needs with them directly and therefore we encourage you to pick up the phone and give us a call.